



# New York Jewish Guide

Bringing business professionals and community together

We offer affordable flat rates for advertising. Your ad will click straight through to your website, and we're happy to change your ad at any time for special promotions or for other purposes.

## Leaderboard - Top Banner (570x90 pixels)

- \$600 per month
- 12 months, \$400 per month

## Left Banners (180x150 pixels)

- \$200 per month
- 12 months, \$150 per month

## Center Banners (625x250 pixels)

on the home page only

- \$600 per month

## Vertical Banners or Youtube Video (325 x 360 pixels)

(325 x 360 pixels)

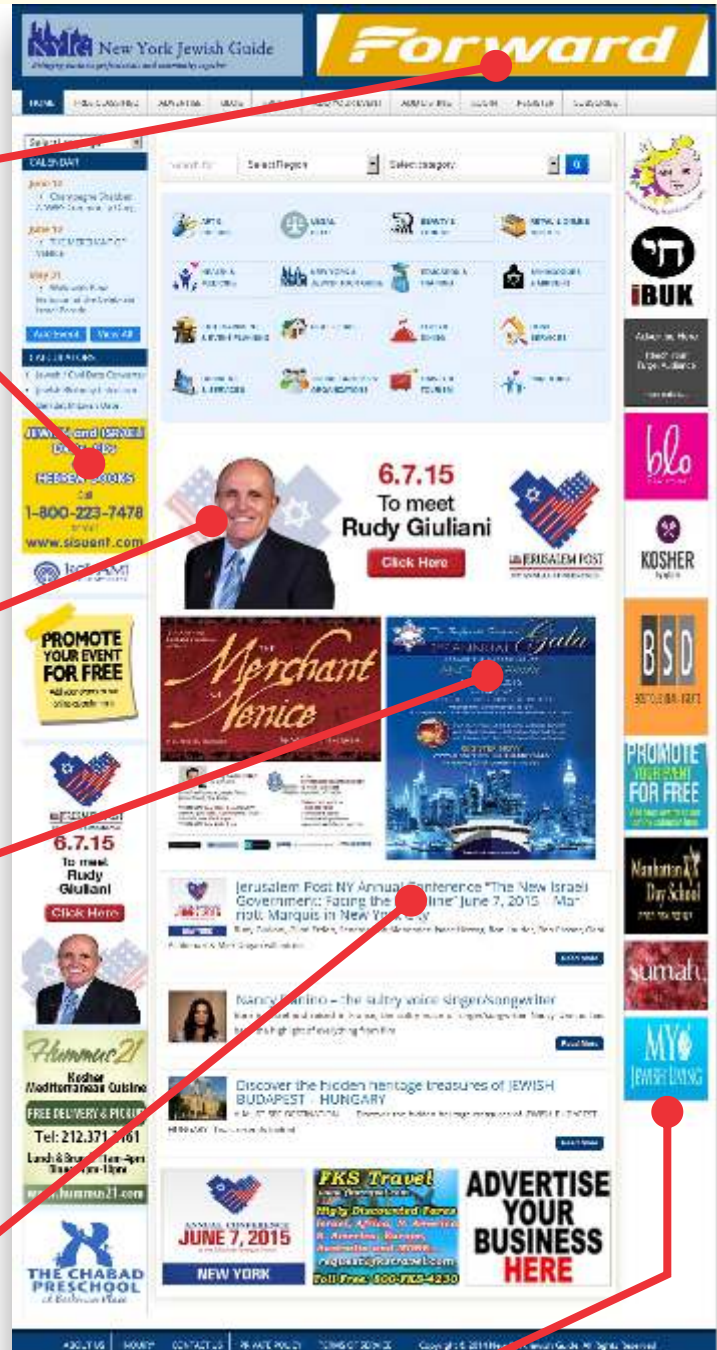
- \$600 per month

## Featured Article

- A Full write-up about your product or services including pictures and links.
- You provide us the information: 4 photos and background with 300-400 word editorial
- Archived on the site permanently.
- Posted on Facebook and included on our Blog.
- Optimized for search engines.
- \$600 per Sponsored Post

## Right Banners Bottom (125x125 pixels)

- \$100 per month



- \* all sizes are width by height
- \* all ad campaigns are pre-paid
- \* all banners are site wide and limited to five advertisers

[www.newyorkjewishguide.com](http://www.newyorkjewishguide.com)

335 East 14th Street #997, New York, NY 10009  
marketing@newyorkjewishguide.com



## FEATURED LISTING

- Your Featured Listing give our audience precise information about your products and services.
- Provides year-round marketing and branding.
- Our Featured Listing is where you find the best providers, services and products.

### DEDICATED MICROSITE

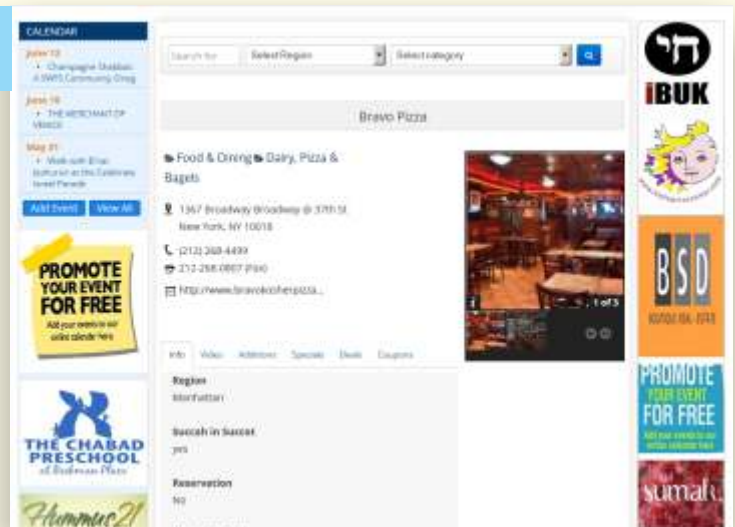
- A full online page, featured listing of your company's business, contact information etc
- Customize your featured listing with photos, coupons, promotional video and other downloadable information
- A hyperlink directly to your business's website
- Lead generation form - Google map, email to a friend
- Posted comments and ratings

Duration	Per Month
3 Months	\$150
6 Months	\$125
12 Months	\$100



### MULTIPLE EXPOSURES THROUGHOUT THE SITE

- Your business will come up through search in every category or region you have selected.
- Audience will find you quickly, easily and repeatedly!
- Tag your ads in multiple categories or regions as no extra charge.



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## READERSHIP PROFILE



Most trafficked Jewish Guide



**75,000+** unique visitors per month



Occupation: Executive/upper Management, Owner - **40%**



Median Household Income: **\$165K**



Real Estate- Owns home/condo/co-op- **65%**



Automobile Ownership: Own Car- **40%**



Marital Status: Single: **58%** - Married - **40%**



Travel: Stays in Luxury Hotels- **75%**



International Trips per year - **3 times** a year



Weekend getaways - **6 times** a year



Education: Readers reporting attending college- **87%**



Dining out: **1-2 times** per week - **95%**

## Our Website:

- New York Jewish Guide Blog has grown by double percentage points every quarter.
- Combined Subscription, Facebook, Blog and Meet up Following of over **15,000**.

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